

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2014/15

1. Summary

Location: Surgeries and NHS walk-in centres in Woking
Scheme Name: Active Travel Information for GPs
Capital / Revenue: Revenue
Approximate cost: £750

2. Scheme Overview

Active travel includes walking, cycling, scooting and other more exotic forms of self-propelled travel and can be an easy and accessible way of including exercise in a daily routine. Just 150 minutes of moderate exercise a week can lower your risk of heart disease by 35%.

Travel SMART already produces promotional literature concerning the health benefits of walking and this proposal is to update this literature to include cycling, alter messages where necessary to bring them in-line with the latest research, re-print and distribute to GP surgeries and NHS walk-in centres in Woking. The literature will also be offered to Woking businesses but not schools as there are other projects already underway.

£750 will allow the production of approximately 1500 flyers.

3. Locations

GP surgeries and NHS walk-in centres in Woking

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	Positive impact	Healthier happier employees perform better at work. Fewer sick days and GP visits will result.
Increase cycling	Positive impact	
Increase walking	Positive impact	
Increase public transport	N/A	
Reduce carbon emissions	Positive impact	An increase in walking/cycling can reduce congestion and emissions.
Reduce single occupancy vehicle trips	Positive impact	As above.



5. Links to other projects

This project supports the work of the public health team at SCC.

6. Risks and Opportunities

N/A

7. Action required

The task group is asked to approve the request for up to £750 of revenue funding for the above project.